



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Pier 91
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 5328853

Schedule Dates 07/13/22-07/19/22
Advertiser Computer and Communications Ind Association (1
Agency Pier 91 (19318)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11365 (1755791)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Nielsen,Elizabeth
Phone/Fax /
CPE Est 11365
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 11365

Date Entered 07/11/22
Last Modified 07/11/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,925.00
Net Total \$101,575.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	63	\$119,500.00
Grand Total:	63	\$119,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	2			X	X	X			2	\$800.00	\$1,600.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$800.00	\$800.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	6:58A- ABC-Good Morning America		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	6:58A- ABC-Good Morning America				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	9A- Live with Kelly	2			X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	9A- Live with Kelly			1						1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
7.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$450.00	\$450.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10A- News-Good Morning Washington at 10a	2			X	X	X			2	\$450.00	\$900.00	Washington (WJLA)		7/11/22
9.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10:58:25A- ABC-The View	2			X	X	X			2	\$900.00	\$1,800.00	Washington (WJLA)		7/11/22
10.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	10:58:25A- ABC-The View		1							1	\$900.00	\$900.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$750.00	\$750.00	Washington (WJLA)		7/11/22
12.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	2			X	X	X			2	\$750.00	\$1,500.00	Washington (WJLA)		7/11/22
13.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM	2			X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		7/11/22
14.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
15.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$1,000.00	\$3,000.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/11/22
19.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	6:27P- 6:30P (EST)			1						1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
20.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	6:27P- 6:30P (EST)	2			X	X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22

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21.0	Normal Line / Access	07/13/22-07/15/22	2	:30	6:57P- 7P (EST)	2			X	X	X			2	\$5,000.00	\$10,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
22.0	Normal Line / Access	07/18/22-07/19/22	2	:30	6:57P- 7P (EST)	1	X	X						1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
23.0	Normal Line / Access	07/18/22-07/19/22	2	:30	6:58:46P- Wheel Of Fortune	1	X	X						1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/11/22
24.0	Normal Line / Access	07/13/22-07/15/22	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$3,500.00	\$10,500.00	Washington (WJLA)		7/11/22
25.0	Normal Line / Access	07/13/22-07/15/22	2	:30	7:27:41P- Jeopardy				1	1	1			3	\$6,000.00	\$18,000.00	Washington (WJLA)		7/11/22
26.0	Normal Line / Access	07/18/22-07/19/22	2	:30	7:27:41P- Jeopardy	1	X	X						1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/11/22
27.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/11/22
28.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	2			X	X	X			2	\$1,100.00	\$2,200.00	Washington (WJLA)		7/11/22
29.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:35P- ABC-Jimmy Kimmel	2			X	X	X			2	\$500.00	\$1,000.00	Washington (WJLA)		7/11/22
30.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:35P- ABC-Jimmy Kimmel	1	X	X						1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
31.0	Normal Line / Prime	07/18/22-07/18/22	2	:30	7:58P- ABC-The Bachelorette (Monday)		1							1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/11/22
32.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22

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33.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
34.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
35.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		7/11/22
36.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/11/22
37.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$150.00	\$150.00	Washington (WJLA)		7/11/22
38.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$650.00	\$650.00	Washington (WJLA)		7/11/22
39.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/11/22
40.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
41.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/11/22

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